

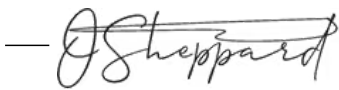
VOTE TUESDAY NOV. 4TH

Sheppard For Deep River First Selectman

Thank you Deep River!

We are down to the last week of this campaign, and I want to say thank you to the people of Deep River for all the positive feedback. To the 1,000-plus of you that I have door-knocked, thank you for welcoming me into countless homes, asking great questions, and being involved voters!

I hope to see you all, regardless of party affiliation, at my tent on Election Day. I'll be there from polls open to close with hot drinks and snacks. Stop by, say hi, have a coffee, meet me, ask any questions you have, and above all VOTE!
From your First Selectman candidate



Paid for By Oswald Sheppard,
PO 1132, Deep River, CT 06417.
Approved By Oswald Sheppard.

Running Unaffiliated Is a TOUGH job

By running unaffiliated, you give up a team of party-line volunteers and easy funding. You don't just have one party attacking you; you have both. To top it off, you need to go out and fix your own signs at 10 p.m. during a storm!

I knew all of this when I started, so why do it?

I did it because I have lived in Deep River my entire life, and I really just want to improve our town. I have no ulterior motives, no axe to grind, or scores to settle, and it's certainly not about the money. It is about the rare opportunity to do something good and meaningful for my community.

Which Candidate Has A Plan For Deep River?

This election is not a referendum on national politics. It is where we decide which candidate's vision for town management best suits us going forward. I respect both Carol Jones and Kathryn Russell on a personal, human level, and I have no issue saying that publicly. I am running because I believe that I bring better ideas to the table and can do a better job for the people of Deep River.

I strongly encourage those who are still undecided to look closely at my campaign, at the ideas I have to move our town forward. In fact, I have sent four mailers full of ideas to all 4,445 people of Deep River so far- I should know; I printed and hand-folded every single one!

Then I want you to look at my two competitors' campaigns. Neither has concrete ideas, platforms, or plans to move us forward, control our taxes, or fix the problems they say they will fix.

Please cast your vote for the candidate who has the platform and plan you feel will move our town forward.
-Thank you.

NOT FOR MAILING



PRSRT STD
ECRWSS
U.S.POSTAGE
PAID
EDDM Retail

#PRODUCTION V4

My Commitment: Cooperation

Our town succeeds when we **ALL cooperate constructively**. To that end, **I pledge to work in the best interests of the people of Deep River, in whatever capacity I may be elected, and that I will leave politics at the door and work with whomever may be on the Board of Selectmen to the best of my ability and in good faith.** I encourage the other candidates to make similar pledges before the 4th.

My Endorsements:

Ensuring our BOS has a **mix of new ideas and existing de facto knowledge** of the inner workings of our town is **essential for the new board to hit the ground running**.

Having been involved in Deep River’s politics for four years now, **I have a unique personal and professional perspective on each selectman and first selectman candidate.** While I commit to working with any duly elected BOS member, I have consistently respected Mr. Gates’ willingness to cross party lines and focus on the work at hand, not politics.

That is why I am
Endorsing: Duane Gates for 2nd Selectman

For More Information Visit:
www.Sheppard4DeepRiver.com

How to Vote For Me:

I will appear under the **“Petitioning Candidate”** row, column 1, “First Selectman”, **I’m circled in green below.**

Office → Party ↓	1 First Selectman Vote for One	2 Selectman Vote for One
Democratic Party	<input type="radio"/> 1A Carol Jones	<input checked="" type="radio"/> 2A Duane Gates
Republican Party	<input type="radio"/> 1B Kathryn A. Russell	<input type="radio"/> 2B Cynthia Torres
Petitioning Candidate	<input checked="" type="radio"/> 1C Oswald Sheppard	<input type="radio"/> 2C A
Write-in Votes	<input type="radio"/> 1D	<input type="radio"/> 2D C

Your Other Options:

Kathryn Russell: Current chair of the Republican Town Committee, current 3rd Selectman

Carol Jones: Current First Selectman